



Digital Inclusion for All

CALL FOR APPLICATIONS

GRANTS FOR THE LOCAL DIGITAL CONTENT DEVELOPMENT INITIATIVE (PHASE 3)

The Universal Service Fund (USF), a division of the Malawi Communications Regulatory Authority (MACRA), hereby announces the opening of applications for the 2025–2026 USF Grants under the Local Digital Content Development Initiative (Phase 3).

This call is directed towards Malawian digital content creators and producers based within the country who seek support to develop engaging content that promotes Malawi as a nation and highlights its development journey. The initiative principally aims to enhance the availability of high-quality local digital content for television, thereby increasing viewership while encouraging creativity, competition, and storytelling that authentically reflects Malawi's identity.

In this third phase, the grant focuses on content initiatives that:

- Spotlight Malawian cultural, social, or economic progress, including grassroots achievements and community-driven solutions.
- Highlight impactful development projects across various sectors.
- Align with and creatively represent Malawi's current development cycle and national priorities.

The USF hereby invites submissions from qualified Malawian digital content creators and producers who possess well-developed content concepts that are ready for production. All applications received will be subjected to a comprehensive review process conducted by an independent evaluation committee, which will subsequently shortlist candidates accordingly.

Each application will undergo a rigorous assessment by the independent evaluation committee, which will select the top applicants, whether individuals or teams, to participate in the project. The evaluation criteria will include the availability of content scripts, creativity, potential for character development and audience engagement, technical feasibility, social impact, and the scalability and sustainability of the business project.

The grant package offers exceptional opportunities for each successful applicant to enhance their technical skills and establish a sustainable business venture. Recipients are required to submit their productions by **30th June 2025** and must agree to have their content broadcast on social media platforms and television stations.

How to apply: Applications should be submitted online through the following link:
<https://forms.office.com/r/BX2DBVBzmf?origin=lprLink>

The deadline for receipt of applications is **30th June 2025**. Startups are encouraged to apply.

Only candidates who have been selected will be contacted. For further information regarding this initiative and the application procedure, please reach out to USF at the following contact details:

Mobile: 0888377867

Email: info@usf.mw

Physical: 7 Malambe Ring Road, City Centre, P.O. Box 30214, Lilongwe 207240



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