



MwCERT LOGO DESIGN COMPETITION

Date of Issue: 5th September 2023

REF #: MACRA/CERT/LOGO-COMP/2023/09/01

1 INTRODUCTION

The Computer Emergency Response Team (mwCERT) was established pursuant to Section 6 of the Electronic Transaction and Cyber Security Act, (2016) of the Laws of Malawi to take charge of information infrastructure protection actions and serve as a base for national coordination to respond to cybersecurity threats.

MwCERT's mission is to provide a comprehensive set of responses to cybersecurity threats and vulnerabilities through national coordination with all stakeholders to effectively respond and prevent cybersecurity incidents for critical infrastructures and other systems of national interest.

Vision: To be the trusted cybersecurity emergency response team that makes Malawi and the world a safe cyberspace.

2 FUNCTIONS OF mwCERT

The primary mandate of the Malawi CERT is to ensure the security, resilience, and reliability of Malawi's information and communication technology (ICT) infrastructure. It aims to achieve this by providing a range of services to protect the country's digital infrastructure including but not limited to the following:

- a) Incident response, to investigate and mitigate cybersecurity incidents,
- b) Monitoring and analyzing cybersecurity incidents,
- c) Coordinating incident response efforts and providing guidance and support to organizations and individuals affected by cyber threats.
- d) Vulnerability management, to identify and address weaknesses in systems and networks, and cyber threat intelligence, where they gather and analyze information about emerging threats.
- e) Collaborating with various local stakeholders to address cybersecurity issues effectively.
- f) Collaborating with regional and international organizations to strengthen its capabilities and exchange information on cybersecurity best practices.

3 BENEFITS OF THE MWCERT

The mwCERT is responsible for the following activities.

- a) Incident response, to investigate and mitigate cybersecurity incidents,
- b) Monitoring and analyzing cybersecurity incidents by coordinating incident response efforts and providing guidance and support to organizations and individuals affected by cyber threats.
- c) Vulnerability management, to identify and address weaknesses in systems and networks, and cyber threat intelligence, and analyze information about emerging threats.
- d) Collaborating with various local stakeholders to address cybersecurity issues effectively.
- e) Collaborating with regional and international organizations to strengthen its capabilities and exchange information on cybersecurity best practices.

- f) Develop programs and responses to raise awareness of cyber security issues in the country.
- g) Foster the development of sectorial CERTS in the country.

4 PROPOSED LOGO DESIGN COMPETITION

MACRA is therefore calling for interested individuals to participate in the logo design competition for the MwCERT through the submission of logo designs befitting the purpose of the MwCERT. The selected design will attract a reward of **K1,000,000.00** cash price.

5 ELIGIBILITY CRITERIA

The competition is open to all interested members of the general Public. However, employees of MACRA are not eligible to participate in the competition. For this competition, MACRA will consider a logo design that embraces fully the concept of MwCERT

6 ASSESSMENT CRITERIA

Logo submissions shall be assessed using the following criteria as highlighted in table 1 below.

Table 1: Assessment Criteria

#	CRITERIA	Max Score
1	Eligibility – interested members from the public	5
2	Originality and memorable – creating lasting impression	20
3	Distinctiveness – creating a strong and unique impression	10
4	Resonating with the functions and the mandate of the MwCERT .	35

5	Simplicity - appropriately distilled, clean, and high-impact	10
6	Creative color combinations – maximum of three-color combinations	20
Totals		100

8. CLOSING DATE FOR SUBMISSION OF LOGO DESIGNS

The closing date for submission of Logo design is on or before **Monday 18th September 2023 at 17:00 hours**. Late submissions shall be rejected. The designs shall be submitted to the following address through the email below. Late submissions shall be rejected.

MWCERT LOGO DESIGN COMPETITION

The Director General,
Malawi Communications Regulatory Authority (MACRA)
Area 13, Green Heritage House,
P.O. Box 30214,
Capital City,
Lilongwe 3
MALAWI.

Email: procurement@macra.mw